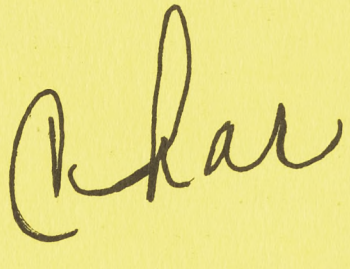
SAN FRANCISCO TAVERN GUILD FOUNDATION
PRESENTS CORONATION 1979

DISCO



FANTASY

THIS EVENING IS DEDICATED WITH LOVE TO THE SILVER STAR CABINET AND COURT OF SAN FRANCISCO AND WITH SPECIAL THANKS TO MY CO-WORKERS AT THE SALON WHO HAVE BEEN SO PATIENT WITH ME THIS PAST YEAR.



EMPRESS XIII de SAN FRANCISCO



Welcome to Coronation '79

On behalf of myself and the Tavern Guild of San Francisco, I welcome you to Empress Coronation '79 "Disco Fantasy" and the crowning of the Fourteenth Empress de San Francisco.

The Golden Gate has opened up to our friends from near and far and we invite you to join us in our city of love, fun and friendship. I sincerely hope you enjoy your visit here. Let San Francisco enjoy you as much as we have enjoyed visiting you this past year.

To the people of the Realm of San Francisco, I thank you for the support, encouragement and friendship that I have shared with you. During my reign as Empress, the Silver Star Court and I worked extremely hard to bring unity to our community. We also worked for Human Rights, against Proposition Six and for the many charitable organizations within our city to make life easier for each of us. Our efforts this year were presented with pride by a group of dedicated, sincere people from all walks of life. Many hours of creative, thought-provoking meetings went into the planning of the court sponsored events. Friendships grew in love so that we could countinue to give to the community our belief, time and efforts to the causes that effect us all.

Words do not express my love for a special year of "togetherness" for the Empress and Emperor of San Francisco. To Jim and Bob a special thank you for being a real part of my life and sharing my dreams.

Tonight the Silver Star crosses the horizon for the last time. To those court people who walked with us part of the way thank you for your help and encouragement and many hours of time. To those individuals who joined us along the way thank you for holding a star and flying with it to make our last trips a lot easier. We brought new people onto the scene. Some will stay to fight for their beliefs while others will, or have, faded out. Those who have helped this year – please don't ever give up. There are obstacles yet to be overcome and with your help, the dream we started a year ago will become a reality.

And to those sturdy souls who started with me and stuck it through to the end – my very special thanks and love. You made it all happen. I'm proud and so should you be.

Remember, we have accomplished a great deal this year and it is my parting wish as Empress that we continue to accomplish much more together.

Thank you, San Francisco

Lar



Never a Dull Moment

SUTTER'S MILL, A Saloon
315 Bush Street, San Francisco

SUTTER'S MILL

Lunch served
Mon. thru Sat.

REMEMBER YOUR VALENTINE!

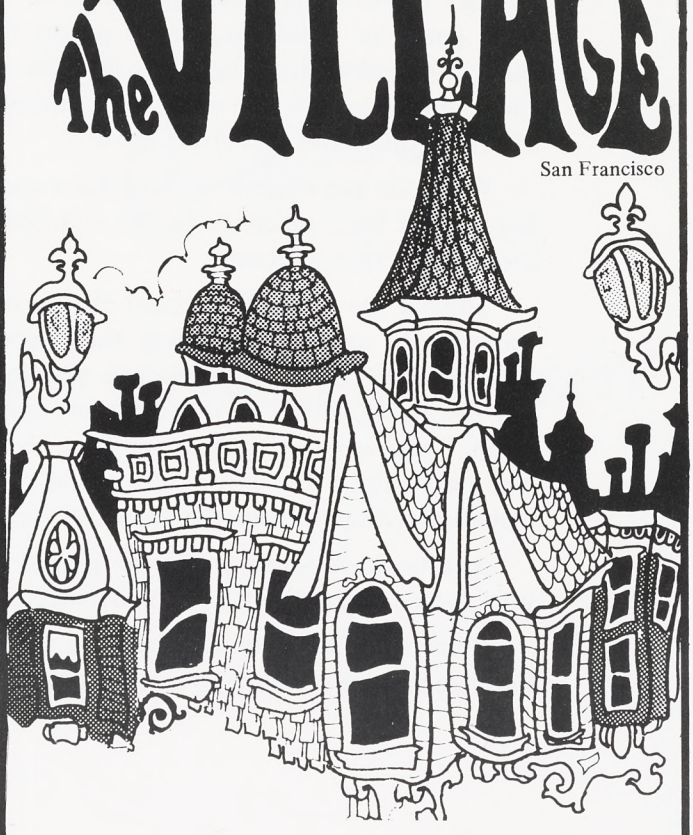
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San Francisco



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San Francisco Tavern Guild Foundation

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VICE PRESIDENT
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TREASURER
Paul Walliker
BOARD OF DIRECTORS:
Jack Antonucci
George Banda
Roger C. Hall
Richard G. Matson
Richard Walters

February 3, 1979

Welcome to the Coronation Ball:

The San Francisco Tavern Guild Foundation and the Empress de San Francisco welcome all who are joining us tonight for our "Disco Fantasy" and the Coronation of Empress XIV de San Francisco.

We would like to take this opportunity to sincerely thank the community at large for the support given in the past to the Office of Empress, a "camp" title created some years ago which has served mostly to raise funds for charitable causes in our community. The Office of Empress has raised thousands of dollars over the past few years and we wish to thank all who have continued support through these most difficult times. We hope you will join the new Empress in our effort toward strengthening our conviction to face the future with confidence and faith in our community.

Our Ball Committee has planned an evening of fun, entertainment, and good cheer for you tonight. Enjoy yourself; we are glad you are here.

Our very best wishes,

Wayne

Wayne Friday
President



JAPANTOWN BOWL

Post and Webster Streets, San Francisco, California

Telephone: (415) 921-6200

40 Lanes / Snack Bar / Cocktail Lounge / Nursery



CONGRATULATIONS
CHAR
ON A GREAT YEAR!

THE
PRIVY
COUNCIL

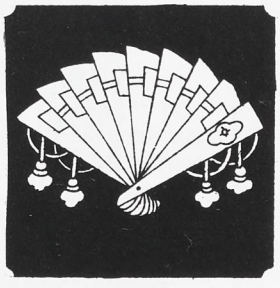
SAN FRANCISCO

GRAND DUKE FRED

Thanks Char
and Congratulations
to the new Empress

Grand Duke Fred
and
The Royal Oak Household

Golda
wishes to
congratulate Mae,
our new Empress



To our
dear sister,
Char



Love,
Sam & Rose



Our staff of competent professional Real Estate Brokers and Salespeople is the finest in the city. We have a well-earned reputation of reliability, integrity, friendliness, cooperation and skill . . . and we render our services with the highest standards of our profession. Look around you . . . the Columbia sign is becoming another famous San Francisco landmark!

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"Let them eat cake."

Marie Antoinette

"Rich Carle can decide what kind, then Patrick can bake them."

Char

Love,
Rich and Patrick

Schmidt & Schmidt

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John Lee

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DICK PETROFF, PAUL RUEHL, R&t. HOCKENSMITH, FRED, FRIEL,

AND OF COURSE ...

Sweetums

YOUNG · OLD · RICH · POOR · MALE · FEMALE · BLACK · WHITE
OR NONE OF THE ABOVE ...

YOU WILL FIND IT AT

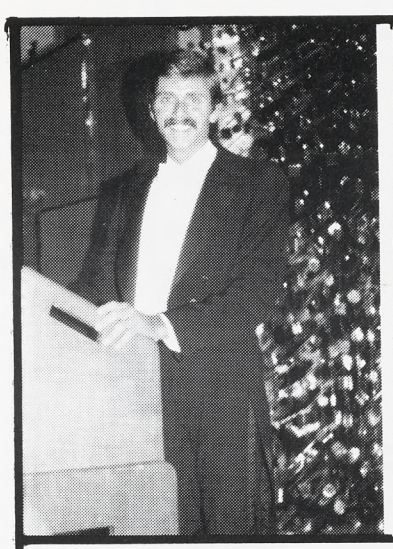
THE ANSWER

BAR & DISCO
1640 MAIN STREET
REDWOOD CITY

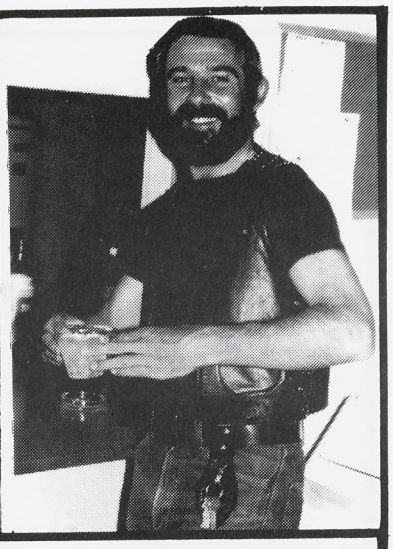
UNDER
NEW
MANAGEMENT

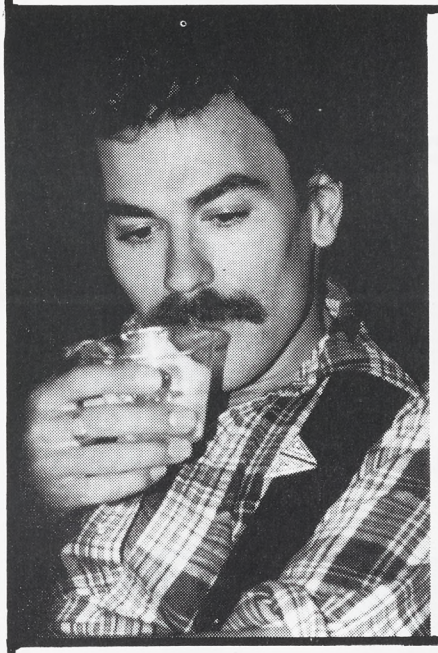
WITH
PEGGY - TWIN PEAKS CHARLOTTE - THE MINT
PEG AND LITA - PEG'S PLACE

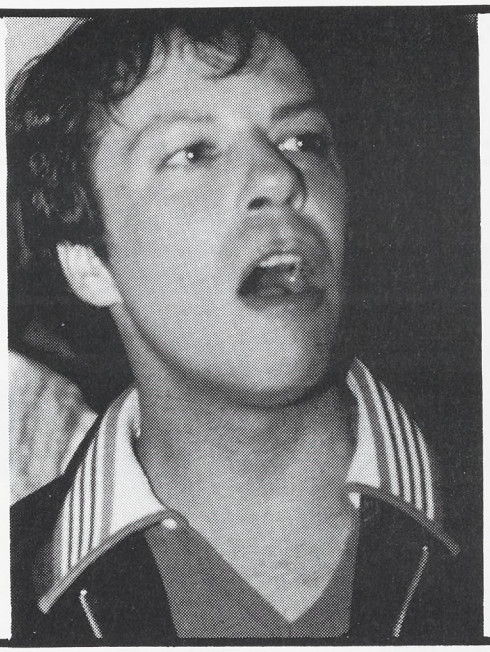
FEATURING
SHILO, STEVE, FRANK AND BUCK
WITH
TED AND BRUCE ON THE TURNTABLES
AND
THUMPER ON THE FLOOR

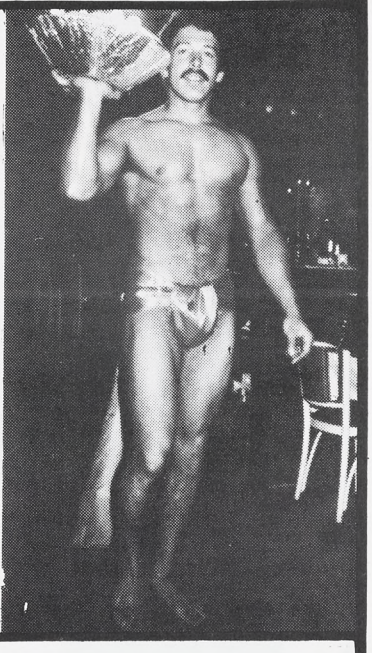




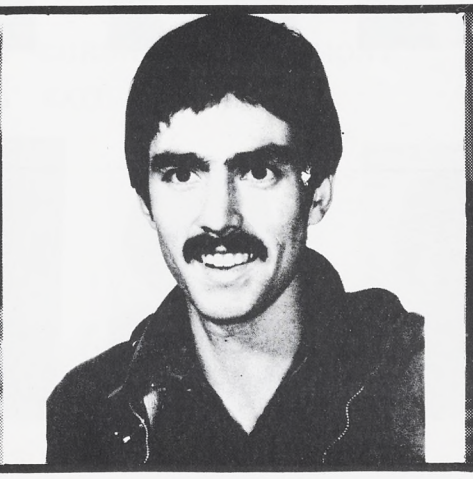




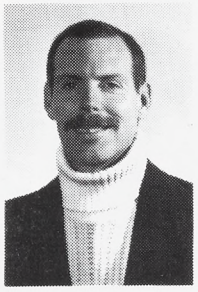
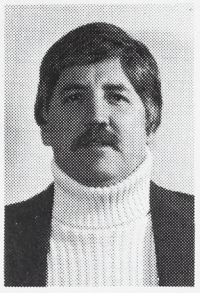
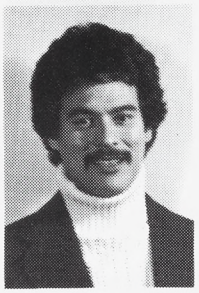










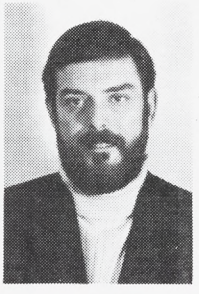



MEMBERS OF THE SILVER STAR CABINET AND HOUSEHOLD

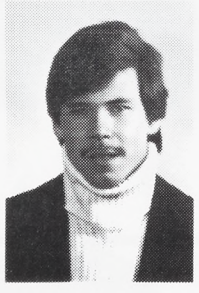




















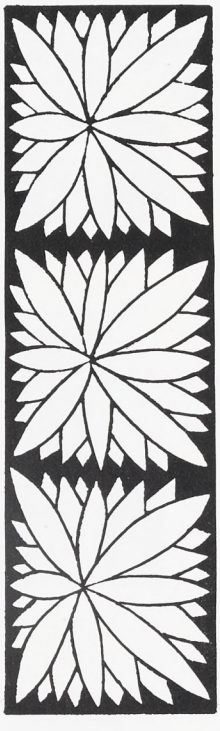


1979 CORONATION



7:00 PM	DOORS OPEN
8:00 PM	INVOCATION BY REVEREND WILLIAM TYE
	ENTRANCE OF H.I.M. THE EMPRESS XIII de SAN FRANCISCO, CHAR
	ENTRANCE OF H.I.M. THE EMPEROR OF SAN FRANCISCO, BOB ROSS
8:10 PM	INTRODUCTION OF OUT-OF-TOWN ROYALTY
10:15 PM	ENTERTAINMENT
10:20 PM	INTERMISSION
10:45 PM	ENTERTAINMENT
10:50 PM	INTRODUCTION OF SAN FRANCISCO ROYALTY, ETC.
11:15 PM	PRESENTATION OF IMPERIAL DOUBLE EAGLE COURT
	PRESENTATION OF SILVER STAR COURT AND CABINET
11:30 PM	CANDIDATES FOR OFFICE OF EMPRESS de SAN FRANCISCO
11:50 PM	SPECIAL AWARDS AND PROCLAMATIONS
12:00 AM	INTRODUCTION OF INACTIVE MEMBERS OF THE PRIVY COUNCIL
	INTRODUCTION OF THE IMPERIAL FAMILY OF SAN FRANCISCO
12:30 AM	CORONATION CEREMONY
12:45 AM	EXIT





WITH LOVE TO OUR EMPRESS, CHAR

Bay Area Typesetting Service

rip off rag

ACME BUTTON WORKS

MONTE — RICK — ROGER — LEONA

B.A.R.

Bay Area Reporter

salutes

CHAR

for a job well done



VI and VII made XIII
Thank you both
Love, Char

Oil Can Harry's

709 LARKIN ST.
SAN FRANCISCO

11502 VENTURA BLVD.
STUDIO CITY, CALIF.

COITS

of SAN FRANCISCO
P.O. Box 513 / San Francisco CA 94101

JOIN US FOR OUR SKI TRIP ON FEBRUARY 23rd

two turtles



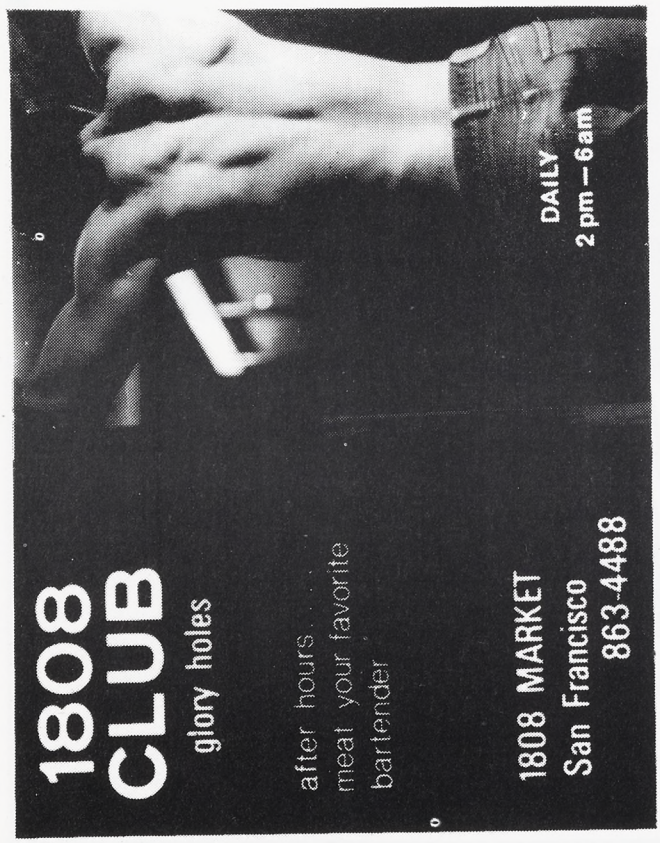
sausalito, california

the place to be festive in sausalito

mangia

italian restaurant

608 bridgeway
332-4936



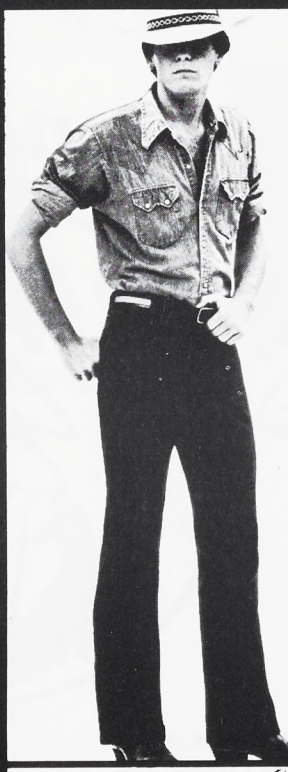
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bartender

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I used to be a Levi's® man...

. . . but then I stopped by **Leather Forever**'s shop and tried on a pair of **Sedgefield**'s new button fly jeans. I was hooked. They fit — lean and clean, like jeans should. The size I bought was the size I got: they didn't shrink, wrinkle or pucker. And they got softer faster than Levi's ever did!

My button-fly **Sedgefield**'s are now my favorite jeans. Try 'em. They'll soon be your favorites too.

And here's the best part: they're only **$18.00** a pair!

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The Imperial Double Eagle Court



welcomes all of our
in town and out of town guests
We wish you a good time!

Thanks, CHAR, for a good year

**We look forward to working
with the new Empress**

BEST WISHES
for a
GRAND &
GLORIOUS
CORONATION!

DATA-BOY
SAN FRANCISCO · 621-2565

Best Wishes to Char

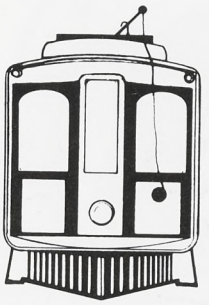
DAISY




THE Mint
From
The Imperial Throne Room
of
The Mint Imperial Palace,
Her Most Imperial Highness
And Imperial Majesty
CHAR
EMPRESS DE SAN FRANCISCO XIII
Wishes To Greet You
By Imperially Saying . . .
"I Wish To Thank All of You
For
Making This
Our Greatest Year!"

. . . AND THE

WI



The Church Street Station

AND THE IMPERIAL COLONIES
WISH TO GREET HER NEW IMPERIAL GRANDNESS
WITH A BIG IMPERIAL HIP, HIP, HOORAY!
AND LOTS OF IMPERIAL CONGRATULATIONS!

THE D.S.
BAR & RESTAURANT PLUS

CASA de CRISTAL



Mexican Cuisine

We wish to take this opportunity to express our sincere appreciation to all our friends for your support this past year.

We pledge to you to try and maintain the same high standards at the lowest possible price.

Happy New Year
and Thanks,

LOYD'S LOCKS CO.
HAIR WORKS

1233 Castro - 826-0222

Gordon's Restaurant

118 JONES STREET • 771-7575

COCKTAIL HOUR 5 PM

DINNER FROM 6 PM TILL 11 PM

THANKS CHAR!
and Congratulations to the new Empress from the Staff

FREE . . . THE EASIEST PARKING IN TOWN
At Metro Lot Directly Across The Street

Thank you, Char
It WAS a trip!!!

Imperial Prince to the Gamecock,
Gardner
Imperial Prince to the Gamecock,
Ed
Emperor V After Norton,
Hector

CARNIVAL CLUB

BIG BIRD
Days

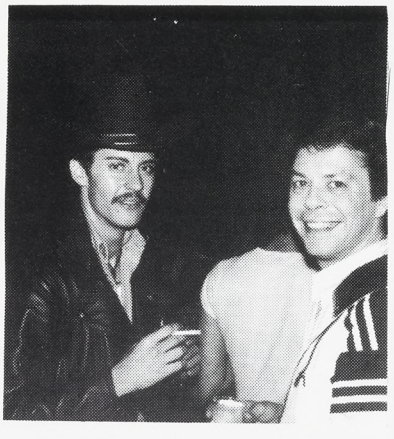
RUDY
Nights

OPEN FROM 10 AM til 2 AM

177 EDDY STREET Phone 775-8553










Thanks Char

for a year to remember!

Your First Husband,

Jim Ostlund

Emperor VI, A.N.

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12 NOON SAT. & SUN.

POOL TABLE

CONGRATULATIONS TO EMPRESS CHAR
FOR A FANTASTIC AND "PUSHY" YEAR.

PUSHY
PHYLLIS

SUKKERS LIKKERS

GUNTER

1401 Polk Street • San Francisco, California 94109 • 415/673-3645

PINE & POLKSTRASSE





Cowboy & Cowgirl
of
All California

Ron & Ronetta

Best Wishes and

Good Luck, Char



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CHOICE MEATS

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THE EYE HAS IT!

COMING

RED EYE SALOON



....HCTAW

....KOOL

NNA NALYM

Use your compact

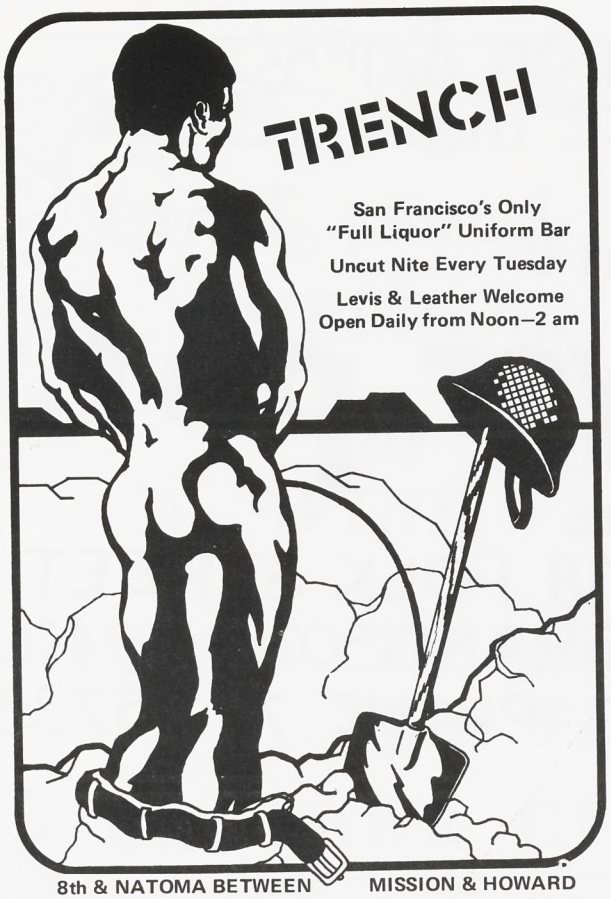
or See next page

IS THERE A

Big Bird

IN YOUR NEST?

1980



8th & NATOMA BETWEEN MISSION & HOWARD

YOU'RE A STAR, CHAR
MAY THE NEW EMPRESS —
GO AS FAR!

LUCK,
RANDY JOHNSON
CZAR of the SEVEN HILLS
of SAN FRANCISCO

Twinkle Twinkle
our little Star
Forever

[DIXON]

CHEERS

Arcade Produce
Behind Farmer's Market
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S.F., Ca.
285-5332

RETAIL — WHOLESALE

The Empress I
Pacific West Coast

VICTORIA

Expresses Love to my people

RAMROD
San Francisco

552-9405

1225 Folsom St.

COCKTAIL HOURS FROM 4 TIL 8
Well Drinks 80 —, Beer 70 —
("Lucky" Special 60 — 7 days a week)
Open 12 Noon Daily
New Management, New Look!
New Owners, New Staff

WATCH....

LOOK....

MYLAN ANN

We started out getting an EMPRESS...
And I gained a friend... Thanks, CHAR
Love, June



the
flower pot

1718 POLK STREET
SAN FRANCISCO, CA 94109
PHONE 771-5735

JUNE STARLING
RICHARD WALKUP

MEMO

TO: CHAR,

EMPRESS XIII

Congratulations to my very good friend.
I can not remember a year I have had so
much fun. Thank you. Thank you.
Thank you.

Royal

P.S. Much success to our new Empress.

MLS
mainline security

Registered Security Clearance
20 Years of Experience · Bonded

Commercial Security
Electronic Card Locks
Code Keys · Locks
Master Key Systems
Door Closers · Safes
Factory Distributor:
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Downtown San Francisco

THEIR
IMPERIAL MAJESTIES
OF
The COURT OF
WINE and ROSES

DO HEREBY BESTOW
The TITLE OF

BROTHER CITY FOR LIFE

UPON

SAN FRANCISCO

DURING THE REIGN OF

Jamie Empress VI

Don Emperor VII

Marian, Grand Duchess VI

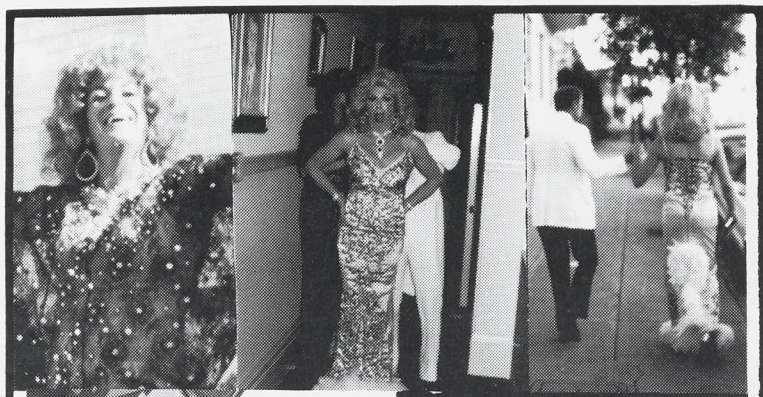
Year of the Star and rose

SANTA ROSA

coronation '79

MARDI GRAS

feb. 10th. seattle



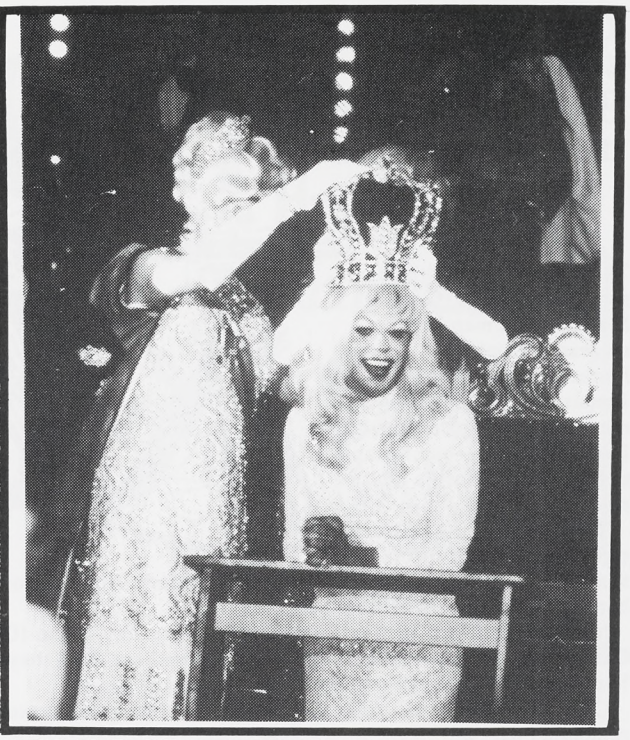












CREDITS

Empress Coronation '79 Co-Chairmen
Jim Bonko and Richard Carle

Mistressess of Ceremonies: Rose Empress XIII de Portland, Vanessa and the Divine Honey Carolina

Stage Manager: Joel Coleman

Technical Director: Wally Rutherford

Sound: Bruce Trownson

Lights: Norman Trafton and Chuck Largent

Sets: Gary Darling and Harry Scheid

Set Crew: Chuck Largent, Ross Kirby and Dale

Choreography: George Lowy and Doug Marglin

Costumes: Bill Rolls

Flowers: The Flower Pot

Ushers: Coits of San Francisco and Barbary Coaster Motorcyle Club

Tickets: The Flower Pot and Tavern Guild Bars

Coronation Poster: Design - Monte Reddick, Artwork - Dinelli Studio, Executed by Gary Darling

Program Credits

Design, Layout, Graphics: Monte Reddick

Photos: Bob Ledum, Larry Segress & Court Members

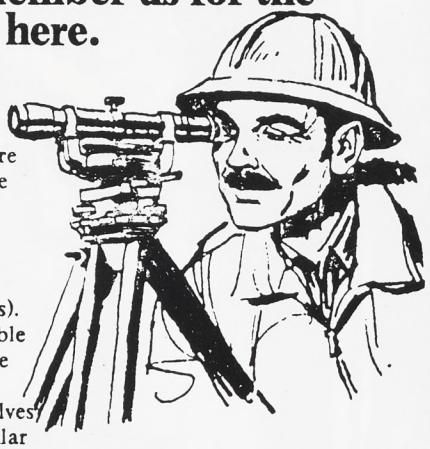
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You'll come to us for our sensible rates, But you'll remember us for the men who stay here.



The men who stay with us are something special. Some are Marlborough men (army sergeants, truckers, lumbermen). Some are Renaissance types (college men, teachers, professionals). Each is friendly—comfortable to be around. That's a house rule.

They are enjoying themselves right now—on our spectacular sundeck, in our cozy sauna or in our quiet library. And you could be here too. There's no friendlier place.

Most could afford to stay anywhere. But they stay at the 100-bed Casa Loma. Because money can't buy what we have. And they come back for more. From all over the world. Again and again.

Come stay with us. And we'll give you 100 good reasons to remember us,

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LUNCH
Monday thru Friday
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DINNER
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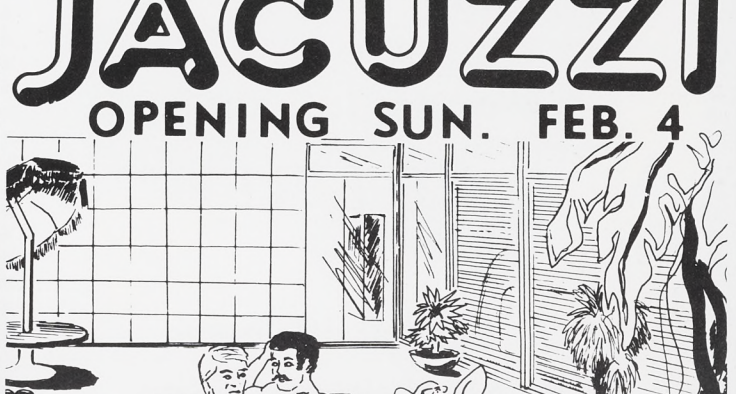
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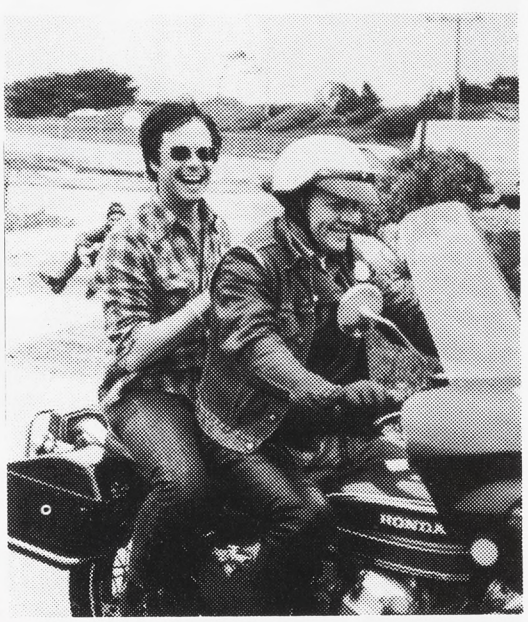
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